

Revised Legal Disclaimers as of 11/11:

Coldwell Banker Minimum Required Disclaimers:

Every piece of printed literature given directly to consumers (i.e., brochures, postcards, ecards, etc.), excluding stationery and classified ads, must contain the following legal disclaimer (set in approximately 6-point type using Helvetica typeface):

All Marketing Materials, Collateral and Image Advertising (non-property):

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Property Advertising and Brochures:

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Property Postcards and eCards:

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Market Update Cards and eCards:

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Postcards and eCards Not Marketing a Property:

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The following illustrates other specific requirements:

Stationery and Business Cards:

For stationery and business cards, the following Minimum Required Disclaimer must be used:

Owned And Operated By NRT LLC.